

# Vartika Agarwal

## Digital Marketing Manager, Managing

[vartika.28393@gmail.com](mailto:vartika.28393@gmail.com)

9952714808

To work in a learning and friendly environment which allows a room for new ideas. To take up challenges and inevitability to apply knowledge and skills to be an asset to the firm

## Work Experience

---

### Digital Marketing Manager, Managing

Revanth Infotech

July 2017 to July 2018

a

team of 5, making strategies and implementing them, bringing in sales, monitoring day to day work of the company, mentoring fresher's to learn digital marketing. Managing Social Media Influencers for different events.

### project coordinator

eShiksa Technologies

July 2016 to July 2017

handling sales

team, heading digital marketing campaigns. Responsible for website content, making posts and various designing work. Getting updates from clients, dividing work to the team and making plans for marketing, briefing sales team, reporting to project manager with regular updates.

### Intern, handling digital marketing

Locaglobe

June 2016 to July 2016

like social

media, seo and PPC campaigns for clients, handling client, developing business and increasing the brand value through various PR activities.

- Undergone a project about focusing on satisfying customer needs which faces emphasis on techniques using quality function deployment to help and understand customer needs for the product and to provide superior quality product which includes research to identify new opportunities for bringing about innovation.

- Had been a corporate-member, handled clients, sponsorship, and business development, for Student level competition. In this I have developed business plan also contacted companies to fund our student project. Managed and developed strategic plan of action to ensure cost of the project remains under determined budget.

## Education

---

### **B.Tech in Automobile**

oard - Chennai, Tamil Nadu

2016

### **C.B.S.E**

St. Xavier's .Sr.Sec.School - Jaipur, Rajasthan

2011

## Skills

---

MANAGERIAL, PRESENTATION SKILLS, SEARCH ENGINE OPTIMIZATION, SEO

## Additional Information

---

### KEY SKILLS:

- Strong analytical and thinking skills
- Good planning and managerial skills
- Target oriented
- Good presentation skills
- Time bound
- Google analytics, Google adwords, SEO, SMM
- Certified Digital Marketer